

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
DEGREE PROGRAM
MANAGEMENT EMPHASIS**

The academic program in Business Administration and Computer Information provides a broad intellectual outlook and analytical skills for students who wish to combine a liberal art education with academically rigorous course work in the areas of administration and decision-making needed for an eventual career in management or preparation for graduate study. Course work is designed to provide an understanding of the variety of approaches to the complexity of managerial decision-making in the contextual framework of a global society.

Degree Requirements:

General Education Courses

Religion: 6 Semester Hours

RE 110, History and Literature of the Old Testament	3hrs.
RE 120, History and Literature of the New Testament	3 hrs.

Humanities: 15 Semester Hours

EH 111 & EH 112, English Composition I & II	6 hrs.
EH 221 or EH 212, World Literature I or II	3 hrs.
EH 226, General Speech	3 hrs.
AR 112 Art Appreciation or MU 125 Music Appreciation	3 hrs.

Social Sciences: 9 Semester Hours

HI 111 or HI 112, World History I or II	3 hrs.
HI 221 or HI 222, American History I or II	3 hrs.
PY 110, General Psychology	3 hrs.

Computer Information: 3 Semester Hours

CI 122, Microcomputer Software Applications	3 hrs.
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Health and Physical Education: 3 Semester Hours

PE 111, Physical Fitness	1 hr.
PE 222, Personal and Community Health	2 hrs.

Orientation: 1 Semester Hour

OR 100, Orientation to College	1 hr.
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Mathematics: 9 Semester Hours

Any three (3) of the following courses appropriate to the level of mathematical proficiency.

MH 112, Intermediate Algebra	3 hrs.
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MH 221, College Algebra	3 hrs.
MH 222, Pre-Calculus	3 hrs.
MH 223, Calculus and Analytic Geometry I	3 hrs.
MH 224, Calculus and Analytic Geometry II	3 hrs.

Natural Sciences: 8 Semester Hours

General Science	
SC 100, General Science	4 hrs.

Plus one of the following Biological Sciences:

BI 100, General Biology	4 hrs.
BI 200, General Zoology	4 hrs.
BI 210, General Botany	4 hrs.

Core Curriculum: Students must complete these courses with a minimum grade of “C”, thereby demonstrating the potential to master advanced courses in the program.

Lower Level Core Business Courses:

BU 131, Introduction to Business	3 hrs.
BU 201, Principles of Economics I	3 hrs.
BU 202, Principles of Economics II	3 hrs.
BU 213, Principles of Accounting I	3 hrs.
BU 214, Principles of Accounting II	3 hrs.

Upper Level Core Business Courses:

BU 300, Professional Development	3 hrs.
BU 301, Principles of Finance	3 hrs.
BU 302, Principles of Marketing	3 hrs.
BU 310, Principles of Management	3 hrs.
BU 320, Business Communication	3 hrs.
BU 325, Business Statistics	3 hrs.
BU 338, Legal Environment of Business	3 hrs.
BU 442, Quantitative Methods	3 hrs.
BU 490, Business Policy and Strategy	3 hrs.

Major Courses: Students must complete 24 hours in the major course component and must earn a minimum of “C” in each course.

BU 365, Managerial Economics	3 hrs.
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BU 436, Human Resource Management	3 hrs.
BU 492, Organizational Behavior	3 hrs.
BU 494, Management Science	3 hrs.
CI 335, Business Database Management	3 hrs.
CI 401, Management Information Systems	3 hrs.

Select any two (2) courses:

BU 311, Intermediate Accounting I	3 hrs.
BU 312, Intermediate Accounting II	3 hrs.
BU 313, Introduction to Public Relations	3 hrs.
BU 360, International Trade	3 hrs.
BU 435, Office Management	3 hrs.
BU 445, Office Internship	3 hrs.
BU 461, Labor Management	3 hrs.
BU 487, Sales Management	3 hrs.